

Agenda

8:30 to 9:00 am	DS vision, market and strategy	B. Charlès & P. Daloz	30'
9:00 to 9:45 am	Live experience of PLM 2.0 & 3D	D. Florack	45'
9:45 to 10:15 am	Brand panel	Brand CEOs	30'
	Break		15'
10:45 to 11:30 am	Distribution panel	B. Latchague, E. Droit, J. Ray	45'
11:30 to 12:10 pm	Customer perspective: Schuler	W. Knoblauch	40'
12:10 to 1:00 pm	DS financial goals & Q&As	T. de Tersant & B. Charlès	50'
1:00 to 2:30 pm	Lunch		